

ALFONSO FLORIO

FRONT END DEVELOPER
TECHNICAL LEAD
CREATIVE TECHNOLOGIST

UK PASSPORT

LinkedIn: <https://uk.linkedin.com/in/buq01>

Portfolio on request: www.crystal-bits.co.uk

41 Albany Close
N15 3RG - London

lisophorm@gmail.com

ABOUT ME

An award winning **software developer and creative technologist with a strong interdisciplinary background**. Technology changes fast, and I it's over **15 years** I keep surfing the bleeding edge of digital in **advertising, media and marketing**. I'm concentrating my efforts into **designing and writing awesome software**, but my experience spans across software, television, design and experimental art.

I have worked for 7 years with experiential marketing events, and after some time spent as a contractor I am now ready to find a new long-term employer.

I am a **quick and avid learner**. My curiosity and my multidisciplinary approach always brings **fresh ideas** to the table, and **I can play a key role connecting creatives with technologists** to make ideas become a reality. I strive for the wow factor and I get very excited when I can challenge any "this can't be done".

I've created digital engagement tools and won numerous awards for events from Dublin to Qatar, Manchester to Mumbai. For brands and rights holders as diverse as **Barclays, Vodafone, EDF Energy, the NFL and Tesco**.

Whatever the mission of your company, you can benefit from my **problem solving skills** and my **mission critical approach** to work.

STRENGTHS

- Seven years in experiential marketing
- Quick and avid learner, loves scouting to the bleeding edge
- A keen eye for design
- Interdisciplinary background
- Bridges the gap between technical and creative
- Guarantees excellence in high pressure situations
- Confident in interviewing / recruiting people and finding talented collaborators
- Designs and delivers mission critical / fail safe solutions
- Thinks outside the box and brings fresh ideas
- Makes technology simple for the consumer
- Neapolitan passion for ideas

SKILLS

- AngularJS
- ES6, Typescript, Babel etc.
- NodeJS and Microservices (sufficient exposure and crunched some code)
- SAAS (firebase, heroku, openshift / aws etc.)
- Parse Platform (Nodejs / Express middleware)
- MEAN stack (AngularJS + NodeJs + MongoDB) - just done first project
- HTML5, CSS3 - Adaptive and responsive - bootstrap
- LESS / SASS
- JavaScript / jQuery / Various front-end technologies
- Gulp.js, Grunt and node development tools
- HTML5 banners - Google Doubleclick platform
- Ionic Framework / PhoneGap/ Cordova / hybrid apps
- Git and version control
- 15 years + actionscript
- karma - jasmine

Technology

Adobe Design Suite

Experience

15 years+

Adobe Flash / actionscript

15 years+

LAMP

8 years

Flex / Adobe AIR

8 years

Responsive HTML

5 years

Javascript and JQuery	5 years
Rest / Ajax / Json etc.	5 years
AngularJS	3+ years
MEAN Stack	2+ year
REACTjs - ECMAScript 6	Waiting for first commercial experience
Angular 5 - typescript	Waiting for first commercial experience

PAST EXPERIENCE - UK

May 2017 - Current
WIPRO

Role: Tech Lead - Javascript developer

Javascript development. Coordination of a small team dedicated to development of web application for banking sector. Refactoring and optimization of current single page app.

Core skills: tech lead, OOP JS, Bootstrap, Angular, React, Html5, css

April 2017 - May 2017
KPMG

Role: Javascript developer

Javascript development. Conversion of Illustrator designs to Responsive HTML.

Core skills: AngularJS, Bootstrap, Html5, css

December 2016 - March 2017
Azomee - Tinizine LTD

Role: Javascript developer

Javascript development. Re-design and re-write of parent administration area. Conversion of Illustrator designs to Responsive HTML. Support and maintenance of existing Phonegap applications

Core skills: AngularJS, RequireJS, Bootstrap, Html5, css

August 2016 - November 2016
ShowPlans LTD

Role: Javascript developer

Javascript and ECMAScript 6 development. Conversion of existing codebase from PHP to Help and troubleshooting of existing AngularJS proprietary platform. Improvement of the front-end look & feel

Core skills: AngularJS, ReactJS, NodeJS, ECMAScript 6, Babel, webpack, Html5, css

January 2016 - June 2016
UNDER NDA

Role: Javascript developer - wireframing

Responsible for design & development of bespoke recruitment application. Integration with external providers for electronic signature, online payments, instant messaging.

Bespoke features designed and developed: paperless timesheets, geographic search of candidates, candidates availability calendar, paperless contracts, instant messaging, mass notifications. Conversion of Photoshop layouts into

responsive HTML

Core skills: AngularJS, NodeJS - gulp - html5 - css/less - Material Design - Information Architecture - wireframing - MaaS - SaaS

October 2015 - December 2015

OLIVER MARKETING

Role: html banner campaign for AEG and HONDA

Responsible of the adaptation and optimization of existing flash banner campaign to html5 banners - streamlined the process for creating new html5 banners in multiple formats

Core skills: Google web designer - Html5 - Greensock - Less - CSS animations - gulp and grunt - doubleclick platform

November 2014 - September 2015

KPMG

Role: Consultant developer – Consultant UX and R&D

Responsible for design & development of ad-hoc B2B app. Front-end development using AngularJS. Coding & optimization of html5 / css3 content. Hybrid application development using phonegap / ionic framework

Core skills: Creative Technology (proposing solutions), Feasibility studies, AngularJS - Gulp - node dev tools - less - html5 - jquery - Umbraco cms templating

November 2007 - October 2014

Wasserman Media Group - formerly Ignite Europe LTD

Role: Consultant Lead developer – Consultant Director of software architecture

Responsible for the vast majority of digital campaign elements, their planning, creation and integration on site.

Core skills: Briefing, Ideation, Creative Technology (proposing solutions), budgeting, team building, production, hardware integration, activation and delivery, post event reporting and data analysis, social media amplification

Dev languages: adobe air / flash / actionscript / html5 / javascript / lamp / various scripting languages

Clients including: Sky, Vodafone, Tesco, EDF, Nike, New Era, Barclays, The FA

INTERESTS / HOBBIES

- Photography and visual design
- Interactive installations
- Psychology and psychotherapy
- Digital DJing

PORTFOLIO AVAILABLE ON REQUEST

(confidentiality constraints)