

ALFONSO FLORIO

FRONT END DEVELOPER
ANGULARJS EVANGELIST
CREATIVE TECHNOLOGIST

UK PASSPORT

LinkedIn: <https://uk.linkedin.com/in/bug01>

Portfolio on request: www.crystal-bits.co.uk

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ABOUT ME

An award winning **software developer and creative technologist with a strong interdisciplinary background**. Technology changes fast, and I it's over **15 years** I keep surfing the bleeding edge of digital in **advertising, media and marketing**. I'm concentrating my efforts into **designing and writing awesome software**, but my experience spans across software, television, design and experimental art.

I am a **quick and avid learner**. My curiosity and my multidisciplinary approach always brings **fresh ideas** to the table, and **I can play a key role connecting creatives with technologists** to make ideas become a reality. I strive for the wow factor and I get very excited when I can challenge any "this can't be done".

I've created digital engagement tools and won numerous awards for events from Dublin to Qatar, Manchester to Mumbai. For brands and rights holders as diverse as **Barclays, Vodafone, EDF Energy, the NFL and Tesco**.

Whatever the mission of your company, you can benefit from my **problem solving skills** and my **mission critical approach** to work.

STRENGTHS

- Seven years in experiential marketing
- A keen eye for design
- Interdisciplinary background
- Bridges the gap between technical and creative
- Guarantees excellence in high pressure situations
- Confident in interviewing / recruiting people and finding talented collaborators
- Designs and delivers mission critical / fail safe solutions
- Thinks outside the box and brings fresh ideas
- Makes technology simple for the consumer
- Neapolitan passion for ideas

SKILLS

- AngularJS
- ES6, Typescript, Babel etc.
- SAAS (firebase, heroku, openshift etc)
- Parse Platform (Nodejs / Express middleware)
- MEAN stack (AngularJS + NodeJs + MongoDB) - just done first project
- HTML5, CSS3 - Adaptive and responsive - bootstrap
- LESS / SASS
- JavaScript / jQuery / Various front-end technologies
- Gulp.js, Grunt and node development tools
- HTML5 banners - Google Doubleclick platform
- Ionic Framework / PhoneGap/ Cordova / hybrid apps
- Git and version control
- 15 years + actionscript
- TDD - karma - jasmine (one project)

Technology

Adobe Design Suite

Adobe Flash / actionscript

LAMP

Flex / Adobe AIR

Responsive HTML

Javascript and JQuery

Rest / Ajax / Json etc.

AngularJS

MEAN Stack

Experience

15 years+

15 years+

8 years

8 years

5 years

5 years

5 years

2 years

8 months

PAST EXPERIENCE - UK

December 2016 - March 2017

Azomee - Tinizine LTD

Role: Javascript developer

Javascript development. Re-design and re-write of parent administration area. Conversion of Illustrator designs to Responsive HTML. Support and maintenance of existing Phonegap applications

Core skills: AngularJS, RequireJS, Bootstrap, Html5, css

August 2016 - November 2016

ShowPlans LTD

Role: Javascript developer

Javascript and ECMAScript 6 development. Conversion of existing codebase from PHP to Help and troubleshooting of existing AngularJS proprietary platform. Improvement of the front-end look & feel

Core skills: AngularJS, NodeJS, ECMAScript 6, Babel, webpack, Html5, css

January 2016 - June 2016

UNDER NDA

Role: Javascript developer - wireframing

Responsible for design & development of bespoke recruitment application. Integration with external providers for electronic signature, online payments, instant messaging.

Bespoke features designed and developed: paperless timesheets, geographic search of candidates, candidates availability calendar, paperless contracts, instant messaging, mass notifications. Conversion of Photoshop layouts into responsive HTML

Core skills: AngularJS, NodeJS - gulp - html5 - css/less - Material Design - Information Architecture - wireframing - MaaS - SaaS

October 2015 - December 2015

OLIVER MARKETING

Role: html banner campaign for AEG and HONDA

Responsible of the adaptation and optimization of existing flash banner campaign to html5 banners - streamlined the process for creating new html5 banners in multiple formats

Core skills: Google web designer - Html5 - Greensock - Less - CSS animations - gulp and grunt - doubleclick platform

November 2014 - September 2015

KPMG

Role: Consultant developer – Consultant UX and R&D

Responsible for design & development of ad-hoc B2B app. Front-end development using AngularJS. Coding & optimization of html5 / css3 content. Hybrid application development using phonegap / ionic framework

Core skills: Creative Technology (proposing solutions), Feasibility studies, AngularJS - Gulp - node dev tools - less - html5 - jquery - Umbraco cms templating

November 2007 - October 2014

Wasserman Media Group - formerly Ignite Europe LTD

Role: Consultant Lead developer – Consultant Director of software architecture

Responsible for the vast majority of digital campaign elements, their planning, creation and integration on site.

Core skills: Briefing, Ideation, Creative Technology (proposing solutions), budgeting, team building, production, hardware integration, activation and delivery, post event reporting and data analysis, social media amplification

Dev languages: adobe air / flash / actionscript / html5 / javascript / lamp / various scripting languages

Clients including: Sky, Vodafone, Tesco, EDF, Nike, New Era, Barclays, The FA

INTERESTS / HOBBIES

- Photography and visual design
- Interactive installations
- Psychology and psychotherapy
- Digital DJing

PORTFOLIO AVAILABLE ON REQUEST

(confidentiality constraints)